



GRANTS & AWARDS

\$260k

Prize Money Awarded

\$1.8M+

Grant Money Awarded

68%

Grant Recipients Added 1 or More
FTE in 12 Months



\$1,882,400 National Grants Awarded by
Founders First CDC

\$260,000 Prizes Awarded by
Founders First CDC Programs



PROGRAMS

4,966

Companies Served

68%

Companies Increased
Revenue

\$382k

Average Increase
in Revenue

47%

Companies Added Recurring
Revenue Streams

89%

Companies Served from
Underinvested Communities



IMPACT ON
JOB CREATION

2,119*

Jobs Created
(Year End 2024)

58%

Premium Wage Jobs

\$103M

Premium Wages for Employees
of Member Companies



IMPACT ON
FUNDING ACQUISITION

42%

Companies Received
Funding

\$112M

External Capital Raised by
Member Companies

\$168k

Average Amount
of Funding

JOIN US ON OUR MISSION.

Founders First Community Development Corporation (CDC) is a small business growth accelerator and non-profit 501(c)(3) corporation. To learn more, go to foundersfirstcdc.org

Programs Case Study



TeamPAR is in the commercial real estate industry in Flanders, New Jersey, and are known as “designers who wear hard hats,” with a philosophy of design, manage, and build for schools, corporations, medical and community spaces.

Member Journey

Karen's journey began with her application to the New Jersey/Pennsylvania Job Creators Grant. She then participated in our Passport program to learn what it takes to get funding. After graduating Passport, and being awarded the Job Creators Grant, Karen joined our 2024 NJ/PA FastPath program and became the top performer in her cohort.

Why Founders First

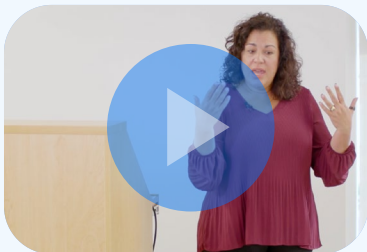
Karen wanted to scale her business beyond \$5M. She needed to expand her team but didn't know where to start. TeamPAR had already achieved great success but needed funding and help with business development.

Program Impact

Karen applied what she learned to develop a pitch deck, and with the help from coaches and her peers, Karen produced a growth plan. Within 90 days of finishing the Program, she hired a business development manager and promoted a new VP of Operations.

Post Program Success

- Increased revenue by 49%
- Added three full-time employees
- Became cash-flow positive



Click on the thumbnail to view Karen's pitch.



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The FastPath program **forces you to think and plan with an unofficial board of directors** to help with developing strategies. I have many takeaways, such as planning, empowering those around me and letting my numbers guide me in decision making.

KAREN ROSSILLI-KIEFER
PRESIDENT, TeamPAR

NJ/PA 2024 FASTPATH GRADUATE, TOP PERFORMER